

Appendix B

Public Outreach



APPENDIX B

Public Outreach

B.1 Introduction

The Central Coast Highway 1 Climate Resiliency Study (Study) contains recommended adaptation strategies focused on enhancing both future transportation and ecological resilience in Moss Landing and Elkhorn Slough. Public outreach has been a key part of the study process and adaptation scenario development, to ensure that the adaptation planning process captures, to the greatest extent possible, input from interagency coordination and public participation. This appendix documents and describes the major components of public outreach and consultation activities that occurred during the study.

B.2 Tools and Resources

B.2.1 Study Website

A study website was developed as the central portal for information about the study and upcoming public workshops. The website address was provided on all public outreach materials and updated regularly to reflect input and feedback received on the study. On the study page, visitors can learn about the background of the study, teaming partners, study funding source and public workshop information, including meeting summaries.

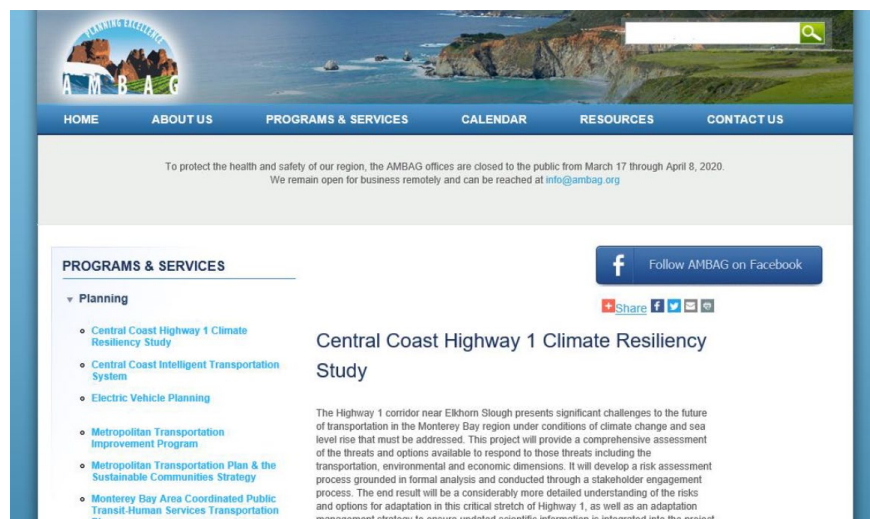


Figure B-1
Screenshot of Study Website

B.2.2 Steering Committee

The Steering Committee for the study is made up of staff from local jurisdictions and agencies, state agencies, conservation groups and other technical experts. The Project Team met with the Steering Committee four times through the duration of the study to present and discuss study progress at key study milestones. The Committee provided feedback, technical guidance and advice on the development and evaluation of the adaptation scenarios and direction on how future efforts could build upon study outcomes. A full list of Steering Committee members and represented groups is included in the Acknowledgments page of the main report document.

B.2.3 Public Workshops

The first public workshop was held in August 2019 at the Moss Landing Marine Labs to introduce the study and initial adaptation concepts to the community. The workshop format included a presentation and Q&A with Project Team members and time afterwards for participants to visit stations focused on specific components of the study (e.g. transportation, ecology). Input from the workshop informed development of the initial adaptation concepts into adaptation scenarios through Fall 2019.

The second public workshop was held in February 2020 at the Marina Library Community Room. This workshop focused on presenting development and evaluation of adaptation scenarios, including transportation and hydrodynamic modeling. To effectively accommodate the wide range of questions and interest in the study from the community, the second public workshop was formatted as a town hall. Participants rotated around four stations focused on the following topics: 1) recommended near-term actions 2) adaptation scenarios 3) roadway and railway improvements and adaptation actions and the 4) benefit-cost analysis.



Figure B-2
August 2019 Public Workshop at Moss Landing Marine Lab

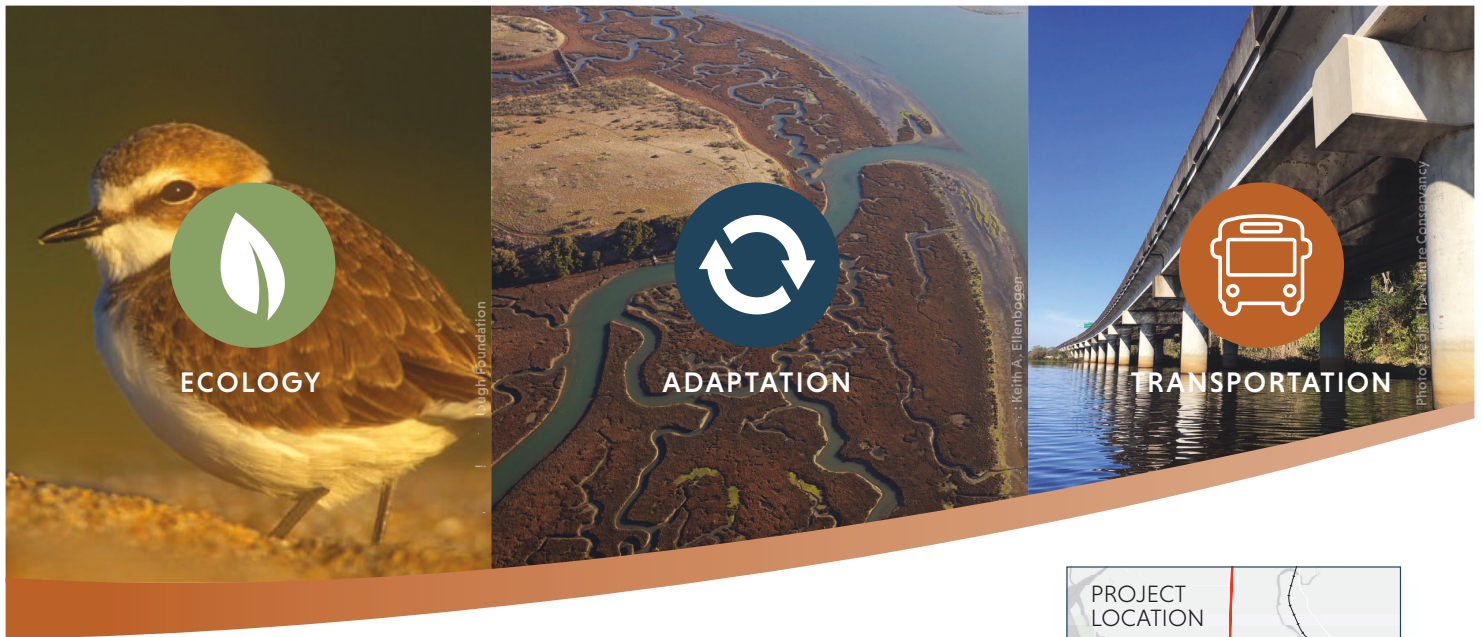
B.2.4 Flyers and Press Releases

Flyers for the public workshops were prepared in English and Spanish to reach diverse communities around the study area. These flyers were distributed to a wide range of stakeholders (e.g. local agencies, community groups) and individuals who had signed up for email updates on the study. Flyers were also posted at several locations around the study area, including Castroville, Pajaro, and Marina Libraries, and the Moss Landing Post Office. Copies of the flyers are included as attachments at the end of this appendix. Additionally, press releases were sent to local newspaper media outlets, including the Monterey County Weekly and the Pajaronian.

B.2.5 Stakeholder Contact Lists

Through the duration of the study, a master stakeholder contact list was maintained for distribution of flyers, press releases and study updates. This list included environmental interest groups, regulatory agencies, local businesses, federal, state and local government agencies, media outlets, community members, land conservation and development groups, agricultural interest groups, and other interested parties.

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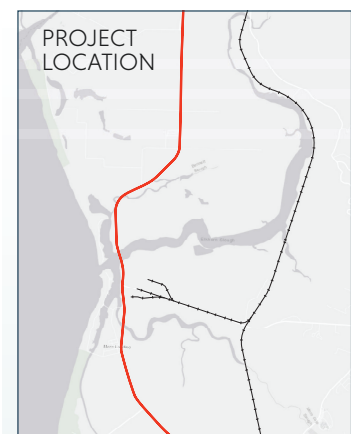
Central Coast Highway 1 Climate Resiliency Study

Public Workshop, August 29, 2019

The Association of Monterey Bay Area Governments (AMBAG) invites you to come learn about the Central Coast Highway 1 Climate Resiliency Study. The Highway 1 corridor near Elkhorn Slough presents significant challenges to the future of transportation in the Monterey Bay region under conditions of climate change and sea level rise.

Elkhorn Slough is California's third largest tract of tidal wetlands and hosts extraordinary biological diversity, providing critical habitat for more than 135 aquatic birds, 550 marine invertebrate species, and 102 fish species. Changes to the road and railway infrastructure will likely affect these important ecological resources. This multi-benefit planning study seeks to identify the needs and opportunities to improve transportation mobility, safety and efficiency, promote healthy coastal habitats, and provide economic security and benefits to the local community. Get involved and help shape the adaptation strategies that are being developed and evaluated.

The community workshop will begin with a brief presentation describing the study and future climate impacts posed to Highway 1, Elkhorn Rail and Elkhorn Slough. After the presentation, community members are invited to contribute their input on the study and transportation and ecological resources in the area.



MEETING DETAILS:

Thursday, August 29

Moss Landing Marine Labs
8272 Moss Landing Road,
Moss Landing, CA 95039
6:00 p.m. - 8:00 p.m.

Contact Information

Heather Adamson,
Director of Planning
hadamson@ambag.org

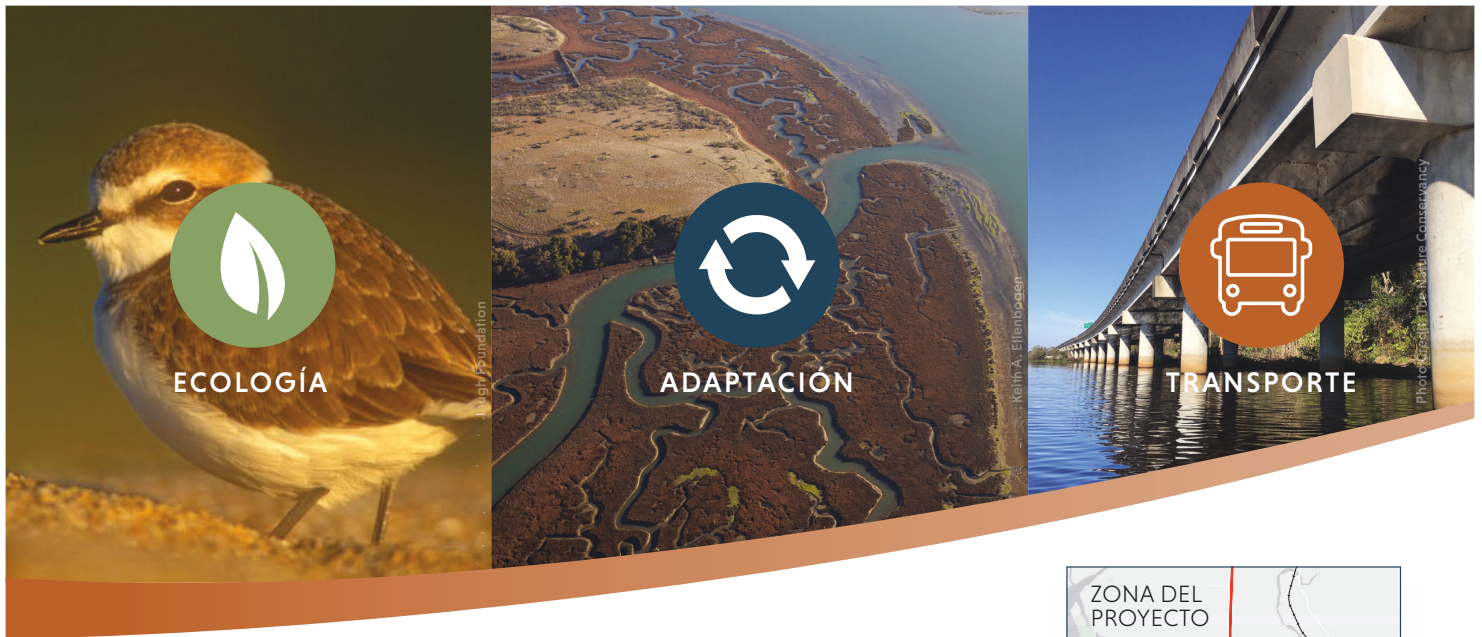
Website:

[https://ambag.org/
programs-services/planning/
central-coast-highway-1-
climate-resiliency-study](https://ambag.org/programs-services/planning/central-coast-highway-1-climate-resiliency-study)



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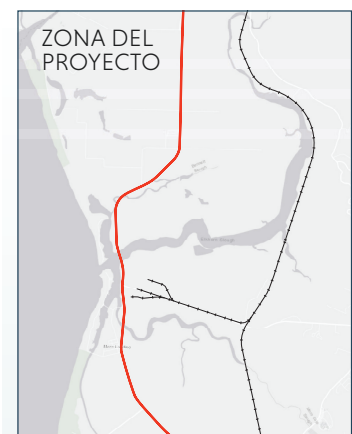
Central Coast Highway 1 Climate Resiliency Study

Taller público, 29 de agosto de 2019

La Asociación de Gobiernos del Área de la Bahía de Monterey (AMBAG, por sus siglas en inglés) lo invita a saber más sobre el Central Coast Highway 1 Climate Resiliency Study (Estudio sobre la resiliencia climática de la carretera Highway 1 de la costa central). El tramo de la Highway 1 cerca de Elkhorn Slough presenta desafíos significativos para el futuro del transporte en la región de la Bahía de Monterey frente a las condiciones del cambio climático y al aumento del nivel del mar.

Elkhorn Slough es la tercera zona más grande de California de pantanos expuestos a las mareas y alberga una diversidad biológica extraordinaria, ya que les brinda un hábitat esencial a más de 135 aves acuáticas, 550 especies de invertebrados marinos y 102 especies de peces. Es probable que los cambios en el camino y la infraestructura ferroviaria afecten estos importantes recursos ecológicos. Este estudio de planificación con múltiples beneficios busca identificar las necesidades y oportunidades de mejorar la eficacia, seguridad y movilidad del transporte, promover hábitats costeros prósperos y brindarle seguridad y beneficios económicos a la comunidad local. Participe y ayude a dar forma a las estrategias de adaptación que se están desarrollando y evaluando.

El taller para la comunidad comenzará con una presentación breve en la que se describirá el estudio y el futuro impacto climático en la Highway 1, Elkhorn Slough y su ferrocarril. Después de la presentación, los miembros de la comunidad están invitados a aportar sus ideas sobre el estudio, el transporte y los recursos ecológicos del área.



HORA Y LUGAR DEL ENCUENTRO:

**Jueves, 29 de agosto de 2019,
de 6:00 p. m a 8:00 p. m**

Moss Landing Marine Labs
8272 Moss Landing Road,
Moss Landing, CA 95039

Información de contacto:

Heather Adamson, Directora
de Planificación
hadamson@ambag.org

Sitio web:

[https://ambag.org/
programs-services/planning/
central-coast-highway-1-
climate-resiliency-study](https://ambag.org/programs-services/planning/central-coast-highway-1-climate-resiliency-study)



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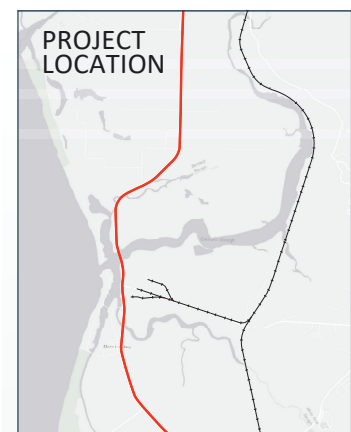
Central Coast Highway 1 Climate Resiliency Study

Public Workshop, February 27, 2020

The Association of Monterey Bay Area Governments (AMBAG) invites you to come learn about the Central Coast Highway 1 Climate Resiliency Study. The Highway 1 corridor near Elkhorn Slough could face significant challenges to the future of transportation in the Monterey Bay region under conditions of climate change and sea level rise.

Elkhorn Slough is California's third largest tract of tidal wetlands and hosts extraordinary biological diversity, providing critical habitat for more than 135 aquatic birds, 550 marine invertebrate species, and 102 fish species. Changes to the road and railway infrastructure will likely affect these important ecological resources. This multi-benefit planning study seeks to identify the needs and opportunities to improve transportation mobility, safety and efficiency, promote healthy coastal habitats, and provide economic security and benefits to the local community.

Attend this second community open house to find out more about future adaptation strategies for Highway 1, Elkhorn Rail and Elkhorn Slough. Community members are invited to contribute their input on the study and transportation and ecological resources in the area.



MEETING DETAILS: Thursday, February 27, 2020

Marina Library
Community Room
190 Seaside Circle,
Marina, CA 93933
6:00 P.M. - 8:00 P.M.

Contact Information

Heather Adamson,
Director of Planning
hadamson@ambag.org

Website:

<https://ambag.org/programs-services/planning/central-coast-highway-1-climate-resiliency-study>



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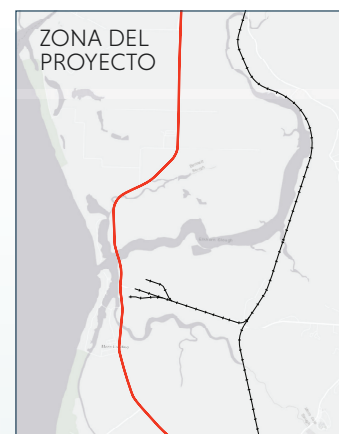
Central Coast Highway 1 Climate Resiliency Study

Taller público, 27 de febrero de 2020

La Asociación de Gobiernos del Área de la Bahía de Monterey (AMBAG, por sus siglas en inglés) lo invita a saber más sobre el Central Coast Highway 1 Climate Resiliency Study (Estudio sobre la resiliencia climática de la carretera Highway 1 de la costa central). El tramo de la Highway 1 cerca de Elkhorn Slough podría enfrentar desafíos significativos para el futuro del transporte en la región de la Bahía de Monterey frente a las condiciones del cambio climático y al aumento del nivel del mar.

Elkhorn Slough es la tercera zona más grande de California de pantanos expuestos a las mareas y alberga una diversidad biológica extraordinaria, ya que les brinda un hábitat esencial a más de 135 aves acuáticas, 550 especies de invertebrados marinos y 102 especies de peces. Es probable que los cambios en el camino y la infraestructura ferroviaria afecten estos importantes recursos ecológicos. Este estudio de planificación con múltiples beneficios busca identificar las necesidades y oportunidades de mejorar la eficacia, seguridad y movilidad del transporte; promover hábitats costeros prósperos; y brindarle seguridad y beneficios económicos a la comunidad local.

Participe de este segundo encuentro comunitario, abierto a todo el público, para obtener más información sobre las futuras estrategias de adaptación para la Highway 1, Elkhorn Slough y su ferrocarril. Se invita a los miembros de la comunidad a aportar sus ideas sobre el estudio, el transporte y los recursos ecológicos del área.



Detalles del encuentro:

Jueves, 27 de febrero de 2020

Marina Library
Community Room 190
Seaside Circle
Marina, CA 93933

De 6:00 p. m. a 8:00 p. m.

Información de contacto:

Heather Adamson,
Director of Planning
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